

# Bonino Srl

Via Aldo Moro 97  
15121 Alessandria (AL)  
Tel: +39 0131 242828  
P.IVA 02245590068

## Personal data processing notice pursuant to art. 13-14 of EU Reg. 2016/679

### Data subjects: customers.

Bonino Srl, in its capacity as the Data Controller of your personal data, pursuant to EU Reg. 2016/679 hereafter referred to as 'GDPR', hereby informs you that the aforementioned regulation protects data subjects with regard to the processing of personal data and that your data will be processed in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data will be processed in accordance with the terms of the aforementioned regulation and the confidentiality obligations set forth therein.

Why your data is processed: in particular, your data will be processed for the following purposes in relation to the implementation of requirements associated with legislative or contractual obligations:

- Mandatory fiscal and accounting obligations established by law;
- after-sales support;
- customer care;
- quality management;
- customer satisfaction measurement.

The processing of functional data for the fulfilment of these obligations is necessary to manage the employment relationship correctly and its provision is mandatory to attain the above-mentioned purposes. The Data Controller also declares that any non-communication, or incorrect communication, of mandatory information may prevent the Data Controller from guaranteeing the suitability of the processing itself.

Your personal data may also, with your consent, be used for the following purposes:

- market surveys, statistics and for promotional activities related to the shipment of advertising and promotional material.

The provision of data for the above-mentioned purposes is optional and your refusal to the processing does not affect the continuation of the relationship or the suitability of the processing itself.

How your data is processed. Your personal data may be processed as follows:

- By means of computers with use of software systems managed or programmed directly;
- Processing via computer;
- Manual processing by means of paper archives.

Each processing is carried out in compliance with the methods set out in art. 6, 32 of the GDPR and through the adoption of the foreseen security measures.

Transmission: your data will only be transmitted to competent and duly appointed entities for the performance of the services required to manage the relationship correctly, by guaranteeing the rights of the data subject.

Your data will only be processed only by personnel expressly authorised by the Data Controller and, in particular, by the following categories of employees:

- Marketing Department;
- Administration Department;
- Sales Department;
- QMSM / EMSM.

Disclosure: Your personal data will not be in any way disclosed.

Storage Period. Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to art. 5 of the GDPR, the storage period of your personal data is:

- established for a period of time not exceeding the achievement of the purposes for which it is collected and processed for the execution and achievement of the contractual purposes;
- established for a period of time not exceeding the completion of the services provided;
- established for a period of time not exceeding the achievement of the purposes for which it is collected and processed, and in compliance with the mandatory time frames required by law.

Data Controller: the Data Controller established by law is Bonino Srl (Via Aldo Moro 97, 15121 Alessandria (AL), e-mail: info@boninogroup.com, telephone: +39 0131 242828, Tax Code: 02245590068) in the person of its temporary legal representative.

You have the right to obtain from the data controller the deletion (right to be forgotten), limitation, update, correction, portability, opposition to the processing of personal data concerning you, and in general you can exercise all the rights set out in art. 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

You can also view, at any time, the updated version of this notice at <https://www.privacylab.it/informativa.php?i5110242341816>.

### EU Reg. 2016/679: Art. 15, 16, 17, 18, 19, 20, 21, 22 – Data subject rights

1. The data subject has the right to obtain confirmation of the existence or non-existence of personal data concerning him or her, even if not registered yet, and its transmission in an intelligible form.

2. The data subject has to right to know:

- a. the origin of personal data;
- b. why and how it is processed;
- c. the logic applied in case of processing carried out with the support of electronic means;
- d. the details of the data controller, of the data processor and of the appointed representative according to article 5, paragraph 2;
- e. of the entities or categories of entities to whom the personal data may be transmitted or who may learn about them as the appointed representative in the territory of the State, data processors or appointed entities.

3. The data subject has to right to obtain:

- a. the update, rectification or, when there is an interest in this regard, integration of the data;
- b. the deletion, transformation into an anonymous form or block of data processed unlawfully, including data whose storage is unnecessary for the purposes for which the data was collected or subsequently processed;
- c. the attestation that the operations referred to in a) and b) have been brought to the attention, also with regard to their content, of those to whom the data has been transmitted or disclosed, except when this fulfilment is impossible or involves a use of means clearly disproportionate to the protected right;
- d. data portability.

4. The interested party has the right to oppose, in whole or in part:

- a. for legitimate reasons, the processing of personal data concerning him or her, even if pertinent to the purpose of the collection;
- b. to the processing of personal data concerning him or her for the purpose of sending advertising or direct sales material or to carry out market research or commercial communication.

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## Formula to acquire the consent of the data subject

Date:..... Place: .....

Name, Surname: .....

The undersigned data subject, having acquired the information provided by the data controller pursuant to article 7 of EU Reg. 2016/679 (notice document no. 10242.51.341816.980108):

### Consent to further processing, not essential for the continuation of the relationship (select items)

Do you agree to the processing of personal data for the optional purposes below?

YES  NO for market surveys, statistics and for promotional activities related to the shipment of advertising and promotional material.

The data subject:

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